

WEST PACES/NORTHSIDE NEIGHBORHOOD ASSOCIATION, INC.
***Approved MINUTES OF THE MEETING OF THE BOARD OF**
DIRECTORS ON Tuesday, October 17, 2017, 7 PM
Pace Academy, 966 West Paces Ferry Road, Atlanta, GA 30327

*Minutes were officially approved at the board meeting held on 11.27.17

President, Anna Sonoda called the meeting to order at approximately 7:00 PM in the Fuqua Presentation Room at Pace Academy.

Present at the Meeting: The Meeting's attendance list reflects 14 of the 20 Board Members. The following Board Members did not attend the Meeting: Chandler Haydon, Charles Hoke, Tom Frolik, Eddie Padgett, Tom Tidwell, Rip Black, and Lessie Love.

Secretary's Report: Secretary Fred Glass asked if anyone had any questions about the minutes from the September 26th board meeting. There being no questions nor comments, the minutes were approved promptly after the motion was made for approval and then seconded. A complete summary of board meeting attendance was presented for each board member. Anna Sonoda asked if conversations should be had with high absentee board members. Fred Assaf suggested that since terms are for one year only (and a volunteer position), it would be better to simply not invite them for membership in the upcoming year. This would prevent what could be a confrontational and awkward conversation. Fred Glass mentioned that board nominations and committee should be discussed no later than at the November board meeting.

Treasurer's Report: Treasurer Charles Hoke was not able to be at the meeting, so Secretary Fred Glass distributed the Association's financial report as of September 30th 2017, which reflected a cash balance of \$23,603.90 including the beautification and reserve funds (totaling \$2,031.81 and \$10,000 respectively) and \$11,572.09 without such funds. Security remains the Association's primary function and accounts for its largest monthly expense (\$ 4,375.00 in the month of September). The second highest expense in the month of September was the annual payment for the web service Wild Apricot (\$756.00). A motion was made to approve the Treasurers Report and promptly seconded.

Security Committee: Eddie Padgett was not able to be at the meeting, but Anna Sonoda reported that neighborhood security was relatively uneventful in the last 30 days. There have been items stolen out of UNLOCKED cars on Asheworth Ct. Harold Goings suggested that the board post a reminder on NextDoor to remind neighbors not to leave valuables in their cars at night and to lock their car doors. Leslie Stebbins asked if security was going to be increased over the holidays, and Anna

Sonoda said that we have done that in the past, and would likely do so as well this holiday season.

Social Committee: Parker Hudson reported that Dr. Ibram Kendi is scheduled to speak at Pace Academy on 11/16/17 on the topic of racism in America primarily for the Pace community. James Ottley with Buckhead Heritage Society will be moved to February 2018. Pace Academy has invited the neighborhood to participate as well, and to have a social event afterwards for the neighbors. Parker said that an Evite went out yesterday to all emails in the neighborhood database. Parker made the point to thank Pace again for including the neighborhood, and for hosting past social events. Fred Assaf mentioned that Vann Jones will be speaking at Pace Academy on 10/30 to promote his new book, and said he would open the invitation to the neighborhood for that event as well. Anna Sonoda brought up the issue of relatively low attendance given the effort that goes into the Speaker/Social events at Pace sponsored by the neighborhood. Parker mentioned the impact of the hurricane and I85 bridge burning which likely impacted attendance at the last 2 events. Steve Dickson mentioned that attendance seemed to be made up typically of older neighbors. Younger couples with small children seem unable to take the time to make it to these events...particularly in the Spring. Anna thanked Parker for his tremendous efforts in coordinating and managing these events.

Membership Committee: Steve Dickson said that membership letters would be in board member mailboxes by 10/27 to sign and distribute to neighbors. Harold commented that we should get better coverage with this process rather than mailing dues notices because we don't have a complete and accurate list including new neighborhood residents. Dues will remain \$285 for 2018 with a \$25 discount if paid by 01/15/18. Leslie Stebbins asked if the new resident welcome card and tape measure was effective. The consensus was that it is creative and effective for welcoming new residents. Emily Richardson asked if the online payment process could be set up for "auto payments" so that members don't have to do it every year. Harold said that it is complicated with discounts and potential changes in dues amounts from year to year. Harold and Steve will work to set up a process for updating new memberships in 2018.

Beatification Committee: Tom Frolik was not in attendance, so we moved on the next agenda item.

Transportation Committee: Henry Feinstein mentioned that there are logs on the side of the road on Paces Forest Road from tree work that was done prior to the hurricane. It is a potential hazard that needs to be dealt with. He said that he called ATL 511 to try to get the City of Atlanta to address the situation. Parker Hudson said that work at the Moores Mill Rd. intersection had stalled, and he offered to call to get a status update.

New Business: Anna brought up the Newsletter, and after some discussion it was decided that we would not produce a newsletter (printed or digital) as previously

planned. We would instead incorporate any important neighborhood information, announcements, and updates into the membership dues notice. The annual meeting could also be used for this purpose. We would also take down any dated or time sensitive information off of the website and instead use the website to provide reference information and basic essential information (in a FAQ format) that neighbors might want as well as online payment capability. Anything that is of urgent or time sensitive nature could be communicated via NextDoor. Fred Assaf brought up the loss of revenue from newsletter advertisements. Leslie Stebbins said that the association could probably come up with an alternate way to generate revenue from local businesses given the fact that so many are in close proximity. Fred Assaf reviewed the updated renderings of the Pace Academy campus changes that were being considered for the next 7-10 years. Anna Sonoda asked if there were any updates to the Moores Mill party house. There had been no response from the city. Anna suggested that someone needed to contact the owner.

There being no additional business to come before this group, the Meeting was adjourned at approximately 8:45 PM.

Respectfully submitted,

Fred M. Glass, Jr.
Secretary