

WEST PACES/NORTHSIDE NEIGHBORHOOD ASSOCIATION, INC.
***APPROVED MINUTES OF THE MEETING OF THE BOARD OF**
DIRECTORS ON Tuesday, November 27, 2017, 7 PM
Pace Academy, 966 West Paces Ferry Road, Atlanta, GA 30327

*Minutes were officially approved at the board meeting held on 01.16.18

President, Anna Sonoda called the meeting to order at approximately 7:00 PM in the Fuqua Presentation Room at Pace Academy.

Present at the Meeting: The Meeting's attendance list reflects 15 of the 20 Board Members. The following Board Members did not attend the Meeting: Chandler Haydon, Lessie Love, Harold Goings, Henry Feinstein, and Maxine Feinstein.

Secretary's Report: Secretary Fred Glass asked if anyone had any questions about the proposed minutes from the October 17th board meeting. There being no questions nor comments, the minutes were approved promptly after the motion was made for approval and then seconded.

Treasurer's Report: Treasurer Charles Hoke distributed the Association's financial report as of October 31st 2017, which reflected a cash balance of \$18,273.90 including the beautification and reserve funds (totaling \$2,031.81 and \$10,000 respectively) and \$6,242.09 without such funds. Security remains the Association's primary function and accounts for its largest monthly expense (\$ 5,250.00 in the month of October). Membership for 2018 is 117 as of 11/27/17. Membership was at 120 at the same time last year., indicating that the Association is on track with last year's membership levels. A motion was made to approve the Treasurers Report and promptly seconded.

Security Report: Eddie Padgett reported that there will be additional security shifts added during the holiday season in keeping with past years. Eddie said that David Mulkey mentioned that neighbors should be aware of surroundings during the holiday season and to try to have guests park in driveways instead of on the street. Tom Tidwell reported that there was a break in on East Wood Valley. This is the second time that the house was broken into. David Mulkey was the first on the scene. A laptop and costume jewelry were stolen. No neighbors saw anything. Tom Frolik also reported that there was a robbery at the house across the street from his house. Fred Assaf mentioned that spotlight and doorbell cameras would likely reduce security incidents if there was more widespread use. Anna Sonoda suggested that Eddie put together an email to send out reminding neighbors to be on alert during the holidays and that security shifts will be increased. Eddie agreed to do this.

Social Committee Report: Parker Hudson and Emily Richardson reported that the November speaker event and social afterwards at Pace Academy on 11/16/17 was

lightly attended by the neighborhood. No attendance was taken for the speaker event, but only about 5 or 6 people attended the social afterwards. It was agreed that future social events should take place in advance of the speaker. The next featured speaker, James Ottley with Buckhead Heritage Society, is tentatively scheduled for February. Lessie Love was not able to attend the board meeting, but it was reported that 39 wreaths have been sold in the neighborhood to benefit Children's Healthcare of Atlanta. The goal for this year is 50 wreaths, so there are 11 remaining to be sold. Neighbors can go to the CHOA website to purchase wreaths. It was suggested that a NextDoor post would be a good idea to promote sales of the wreaths. According to Carey Green, the wreaths are selling for \$65 on the website.

Beautification Report: Tom Frolik reported that the only project going on right now was the planting of Holly bushes at the end of Pine Meadow. The Cypress trees that were planted about 20 years ago are dying off and are being replaced in between the Cypress stumps with the Hollies. The total cost for this project is \$700. Sidewalks will be blown off soon in keeping with past years. Tom mentioned that there have been \$2,000 contributed to beautification in the past year or two thanks to John Barton's company donations. This money has helped subsidize projects that were previously funded by newsletter advertisement sales. Tom suggested that maybe the Association should redirect a small portion of membership dues to pay for future beautification projects, as there no longer is a neighborhood newsletter. Fred Assaf suggested that Tom should maybe figure out first what the beautification annual budget is, and then we can think through ways in which to fund that budget. Tom suggested that \$2,000 should be an adequate amount to fund the budget. Charles Hoke then added that we have had significant postage savings due to dues notices and newsletters not being mailed, and that perhaps this savings could adequately fund the beautification budget. John Barton made the point that beautification should not infringe upon the neighborhood security as this is the main charge and mission of the Association. John said that we should first see how much income we have received and security budget we require prior to committing any funds to beautification. Fred Assaf mentioned that the Association should consider leveraging the businesses in and around the neighborhood to help fund security and beautification. The logic being that these businesses rely in large measure upon the neighborhood residents for their revenues, and that neighborhood security and beautification is a mutual benefit. John Barton suggested that the Association should approach Whole Foods for donations. He also said that Publix has been difficult to get any commitment on donations. Rip Black said that David Mulkey was the first officer on the scene after the Lush armed robbery, but did not know if he was on duty for the Neighborhood Association at the time. Regardless, however, we should be able to make a good case for these businesses to contribute at some level to the Association.

Membership Report: Steve Dickson reported that we have had about 50% register online so far, and 50% pay by check. He said that he personally had a hard time registering online when he tried to. Harold said that he had worked out most of the glitches and that online registration should be a lot easier going forward. Steve then

asked about the 2018 mailbox stickers and Eddie said he wasn't sure about how we ordered them in the past, but he would look into it. Steve and Harold said that the email blast has gone out and another will go out sometime after the holidays. Parker made the comment that the dues signs should not be left out for 2 months because they would likely be ignored. He suggested that perhaps we should take the signs down now until after the holidays, and then put them up after Christmas. It was agreed that we would do this. It was also suggested that we print out another round of fliers (dues notices) that are personalized with a note and signature from a board member. It was also agreed that we would do this. Rip Black asked about the car stickers and whether there was a process for distributing the car stickers. Fred Glass said that there was not a process in place yet, and it was suggested that Fred bring the car stickers to the next board meeting and Annual meeting to be distributed. Rip said that he had some neighbors who needed car stickers, and Fred said that he would put some in Rip's mailbox. It was also suggested that Eddie's security email should mention that neighbors should email their street rep to alert them if they need more car stickers. Rip then asked if the neighbors on West Paces Ferry Road and Northside Parkway were eligible to be solicited for membership. It was generally agreed that that they were eligible as they are in the area identified within the Association bylaws.

Transportation Report: Tom Tidwell reported that there has not been much follow up on the guardrails on Northside Parkway. He mentioned that the greenspace between the sidewalk and guardrails will be grass which will need to be periodically cut and maintained...probably ultimately by the Association. There was some discussion about the aesthetics of the guardrails and whether painting them was an option. Tom Frolik mentioned that the Association looked into this 5 or 6 years ago, and that the cost far outweighed the benefit of painting them.

New Business: Anna Sonoda volunteered to make a Nextdoor post to encourage neighborhood residents to vote in the upcoming elections on December 5th. Tom Tidwell mentioned that citywide only 20% of these residents voted in the November elections, and only 50% in the West Paces neighborhood. Anna Sonoda graciously volunteered to host the holiday party at her house on Thursday, December 7th for all board members at 6PM at 3240 Rilman Drive. John Barton volunteered to chair the Nominating Committee and Steve Dickson and Fred Glass volunteered to serve on the committee. It was decided that board members had until 12/15 to email John Barton with nominations to the board for 2018. Anna Sonoda will send out an email asking current board members whether they wished to remain on the board for 2018. Tom Frolik suggested that the Association should perhaps solicit the neighborhood for volunteers to serve on the board. Fred Assaf mentioned that the parking garage behind Pace would be allowed to proceed without the need to file for an SUP, and that the plan is for construction to begin in May of 2018. Pace is currently looking for options for student parking for the 2018-2019 school year during construction, and is open to having neighbors allow student parking in their driveways for a possible fee.

There being no additional business to come before this group, the Meeting was adjourned at approximately 8:25 PM.

Respectfully submitted,

Fred M. Glass, Jr.
Secretary