



WPNNA Update



West Paces/Northside Neighborhood Association, Inc.

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Atlanta, GA 30327

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Dear Neighbors,

I hope you all had a wonderful summer and were able to escape the heat from time to time. The West Paces/Northside Neighborhood Association (WPNNA) Board takes a break from meeting during the months of June and July, but we reconvened on August 18 with the best attendance I have ever seen! Part of the draw of the meeting was a presentation by Erica Danylchak and Leah Lutz from the Buckhead Heritage Society. Erica discussed the Society's mission "to sustain the quality of life in Buckhead by identifying, preserving, and promoting its historic resources". Leah then presented the history of our neighborhood. Please see her article elsewhere in this newsletter to learn more about how the West Paces/Northside area evolved to be the neighborhood we all know and love! The majority of the remaining time of the board meeting was focused on issues related to beautification and security — topics that are fairly tightly intertwined as I believe the more pride we show in our neighborhood, the less likely we will be targeted by the undesirables!

You may have noticed that the guardrails along Northside Parkway were repaired during the summer. Unfortunately, the Department of Transportation can't always afford to replace damaged guardrails with bright shiny new ones. The WPNNA is investigating a variety of approaches to painting the guardrails to "better the boundaries" of our neighborhood. Another idea for improving the look of our Northside Parkway boundary involves recruiting neighbors to "adopt" a portion of the street. Please see

the article by Jack Hellriegel for more information. Don't worry that we are spending too much of the WPNNA money on beautification. These efforts are totally funded by the advertisements you see in this newsletter. So, please give these advertisers your business and, if you have a business, please consider advertising with us. (Contact Sadler Stukes for more details.)

A new initiative of the WPNNA that is near and dear to my heart clearly straddles the boundary between beautification and security. This initiative involves photographing all graffiti in the neighborhood for review by the Atlanta Police Department Community Liaison Unit. It is our hope that they can determine if the graffiti consists of "urban art" or gang signatures, and then help us get rid of it! So, if you see graffiti on your daily travels, take a picture, label it with the street address, and email it to Nancy Davis (nancyddavis@gmail.com).

If you are a member of the WPNNA Yahoo! Group, you are aware of the security incidents and suspicious goings-on of the last few months. In response to these concerns, we have increased the hours of our neighborhood security patrol by more than 25%. If we had additional paid members, we could do even more. Remember, a minimum of 90% of your dues pays for security patrols and it's never too late to send in your check! We are also making great progress toward establishing a Neighborhood Watch Program within the boundaries of the

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MAJOR USES FINANCIAL SKILLS TO HELP VETERANS

For the last 20-plus years, West Paces/Northside neighbor Bill Makepeace has done two things: served his country and worked in financial services.

Like many in his generation, Bill's grandfather served in the Army in World War II. He was captured by Germans while behind enemy lines searching for a bridging site across the Volturno River in Italy. He spent 19 months as a prisoner of war and escaped back to Allied lines.

Bill was no doubt inspired by his grandfather's heroism. But it took his roommates and his younger brother calling 1-800-MARINES as a joke to sign him up. This was in 1990 when he was a student at North Carolina State University. He was at Parris Island two weeks later. Bill credits the practical joke as "the best thing that ever happened to me."

Upon his return he was hired by Merrill Lynch in 2002 and was named the Outstanding Performer of their training program, Paths of Achievement, by the

Buckhead office. He received notification of the honor while serving with Regimental Combat Team 1 in Fallujah, Iraq 2004-2005.

Bill continued to serve his clients and his country in the Marine Reserves. In 2008 he assisted Merrill Lynch management as a coach and was instrumental in the screening, hiring and training of new advisors.

That service to his country has inspired his latest adventure, Quatrefoil Advisory, which helps veterans interested in the financial industry. Bill started Quatrefoil Advisors earlier this year and was recruited to a new wealth management team with USAA. Quatrefoil Advisory will become an information sharing site between veterans in the financial services industry and those in transition.

Makepeace is a major in the U.S. Marine Corps Reserve and commander of American Legion Post 140 in Chastain Park. He and his wife of 16 years live on East Wood Valley and have two children.



Welcome to the Neighborhood

The Campbells on North Wood Valley
Todd, Laurie, Reed and Collette

The Greens on Wood Valley
Cary, Justine, Zack, Kate and Maddie

Robert Watkins & Stewart Lathan on Wood Valley
Bonnie, Robbie and Gray



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COALITION AND CID PARTNER ON POLICE FOUNDATION BUCKHEAD SAFETY PROGRAMS

The Buckhead Coalition has budgeted grant funds to partner with the Buckhead Community Improvement District (CID) and Atlanta Police Foundation, to provide incentives for neighborhood police residents, and for official monitoring of private surveillance cameras in Buckhead. The residency program makes \$3,000 available to each uniformed officer who moves into Buckhead, in addition to whatever rent concessions can be negotiated. To make it even more attractive, Chief George Turner has agreed to make a police car available to each of said officers to drive home.

Coalition president Sam Massell claims "Such presence of uniformed personnel living throughout the neighborhoods will be a dramatic deterrent to crime, and can result in increased arrest records."

The camera initiative is an effort to tie privately owned equipment at retail outlets, office buildings, etc., to a central monitoring station operated by the Police Foundation.

The CID will cover the area within its boundaries, and the Coalition will be responsible for the balance of the twenty-eight square miles of official Buckhead. The Coalition is earmarking \$40,000 for the first stage of these new public safety programs.

BOARD TAKES QUICK ACTION TO SNUFF OUT GRAFFITI, BUT WE NEED YOUR HELP

Graffiti has again become a problem for our neighborhood.

Astute neighbors first noticed the recently painted wall along Northside Parkway had been "tagged" with what looked like gang-related symbols. Acting quickly, neighbor Tom Frolik painted over the offending street art. Since that sign was covered, another has already appeared. They turned out to be one of many.

Neighbors also noticed stop signs and other street signs had been spray painted with symbols that could be related to gang activity.

The WPNNA board is not sure if these symbols are gang related, but we are not going to wait around to find out. We are going on the offensive.

Here is how you can help. If you see a street sign or any spray markings on your street or in the shopping centers nearby, please snap a photo of them with your phone or camera and send them to Nancy Davis. Nancy has volunteered to track the signs and send them to the Atlanta Police Department. This is to gain an idea of whether these are in fact gang related and to make the police aware of the issue.

If we have gang members coming into our neighborhood to do who knows what we all need to remain vigilant.

Please help us keep our neighborhood safe and graffiti free by letting us know if you see any graffiti, but especially anything that could be gang-related.

E-mail pictures of graffiti to nancyddavis@gmail.com.

About The Buckhead Coalition

THE BUCKHEAD COALITION is an influential, nonprofit civic association, much like a chamber of commerce for this affluent northern quadrant of the city of Atlanta. Its membership is limited to 100 CEOs of major area firms, by invitation. It is in its 23rd year, with the mission to "nurture the quality of life and help coordinate an orderly growth" in the 28 square miles with a population of 76,000.

Its founding President is Sam Massell, a former Mayor of Atlanta. Its Chairman (changed every two years) is John G. (Sonny) Morris, Senior Partner of Morris, Manning & Martin. L.L.P.

WHEN A TREE FALLS...

Lately, we have had some bad weather: lots of trees blown down in the street, taking the electricity and cable TV wires down with them. You wait in the dark and the quiet, hoping "someone" has called. But, if you were that "someone", who would you call? Georgia Power? Public Works? 911? Comcast?

Actually, if you want the tree removed as soon as possible, in many cases the answer is "none of the above". If it's during working hours in Atlanta, call the Parks Department. But, if an electric wire is in the tree, call Georgia Power first at 888-891-0938, then Parks. Otherwise, call 911. According to the city website:

Reporting a down tree:

- > Call the **Parks Department Customer Service Call Center at 404-546-6813** for Park maintenance requests, trees down in the street, and requests for inspection of a city-owned tree.
- > **Open weekdays 7:30am - 4:30pm.**
- > **Nights, weekends and holidays**, call 911 to report trees down in the street.

Why does it matter whether you or "someone" calls? The city has three tree crews who take assignments on a first-come-first-served basis. If it is a bad storm with many trees down, outsourced crews are called to help. The sooner you are on the list, the sooner the tree crew will show up and remove the tree.

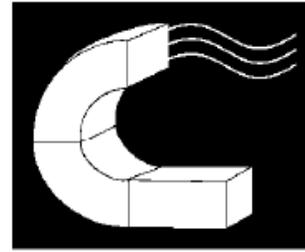
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WPNNA. Watch for the Neighborhood Watch Signs, coming soon to a neighborhood entrance near you! On a sad note, you may be wondering what happened to the radar speed sign that has been used to help us control our speed in different parts of the neighborhood. Unfortunately, it fell victim to a graffiti attack. We are exploring different options for getting it back online - hopefully without having to spend too many of our scarce resources.

Finally, I would like to welcome all newcomers to our neighborhood! Please feel free to contact any of the board members with questions or concerns. Our website (wpnna.org) is also a good source for information. By visiting this site, you can print out a membership form, file an out of town report, find out how to join the WPNNA Yahoo! Group, learn more about submitting your ideas for beautification projects, read the minutes of our meetings, and much more!

I hope everyone is having a smooth transition back to the routines of fall.

Best wishes,
Ronnie Martin, President, WPNNA



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observe solicitors.

“From Rural Outpost to Suburban Community: The Evolution of West Paces/Northside Neighborhood”

By Leah Lutz, Buckhead Heritage Society 2011 Summer Intern

In the mid-19th century, when Buckhead was first settled by white residents, the community was far different from what it is today. In the antebellum years and late 1800s, Buckhead was a small cross-roads community centered on the Peachtree Road and Roswell Road intersection. The surrounding environs were rural. The 1850 United States Census recorded just 408 people in the greater Buckhead District, with 68 heads of households. Of these heads of families, 56 were farmers, 8 were laborers, one was a lawyer, one was a doctor, one was a blacksmith, and one was a carpenter. These numbers provide a good sense of the overall character of the larger community at the midway point of the 19th century.

In 1879, the Rolader family, which became a prominent and influential Buckhead clan, established their homestead in the southeast portion of what is now the West Paces/Northside Neighborhood when William Washington Rolader purchased 49½ acres there. W. W. Rolader subsequently moved a one-room log cabin to the property along Moores Mill Road. The cabin can now be seen in the Metropolitan Frontiers exhibit at the Atlanta History Center; its chimney still stands along Moores Mill Road. Behind the cabin, Rolader established a pottery business, which made whiskey jugs, milk pitchers, and butter churns. Around the turn of the century, William Washington’s older brother, Rev. L. D. Rolader, opened a grocery store at the corner of Moores Mill Road and Northside Drive.

With the extension of the trolley car to Buckhead, the city became more accessible and the turn of the century saw a new life for the community. Atlanta’s wealthy bought large tracts of land in Buckhead upon which to build their new country estates. The home of Andrew Calhoun, completed in 1922, is a prominent example in the West Paces/Northside Neighborhood. At the time, the Calhouns owned close to 100 acres adjacent to West Paces Ferry Road; eighteen of those were formally developed. The Calhoun House, also known as The Pink Castle (due to the exterior of the home being covered in pink marble) and Trygveson, was designed in the Italianate style by the prominent architect Philip T. Shutze. Interestingly, the beautiful Calhoun Estate was also home to the first garden club in Atlanta, thanks to Mrs. Andrew Calhoun. The Calhoun Estate was not the only one of its kind, however. The Gately family bought the land just west of the Calhoun

property. A beautiful white Georgian Revival home was built in 1927 by architect Charles Hobson for Fannie Lamar Rankin Gately and fronted West Paces Ferry Road. Gately named the estate “Isola.” She later sold it in the early 1940s to Charles and Adeline Loridans.

The late 1950s and 1960s saw the growth of suburbia, which had significant developmental impact on Buckhead and the West Paces/Northside Neighborhood. Large pieces of property were subdivided and developers subsequently built ranch homes (many of which still stand today) that were typical of the period. Roads were cut through the properties, around which the neighborhoods were built. Pinestream was cut through what was formerly the Calhoun property; the front gate pillars of the Calhoun Estate still stand at Pinestream and West Paces Ferry Roads. The Calhoun House still stands, but on a much smaller lot adjacent to Pinestream Road. The Gately-Loridans home still stands as well, and is located on Paces Forest Road, which was cut through the original estate property.

With the proliferation of suburban homes, the development of schools and shopping centers was inevitable. Pace Academy was opened for its first term in September, 1958. Over time the school grew from just fourteen teachers K-7 and two-hundred and fifty students to the well-known and outstanding school that it is today. Meanwhile, the shopping center at the corner of West Paces Ferry Road and Northside Parkway (Hwy 41) sprang up in the early 1960s. The first shops to open included Judy’s Hair Stylist, Thomas (Tommy’s) Barbershop, A & P Food Store, and a Wender & Roberts drugstore. Although the shops have changed over time, the center is still an anchor for the community.

The West Paces/Northside Neighborhood reflects the evolution of the Buckhead community on a small-scale as a rural outpost became home to large country estates that were later enveloped by a suburban neighborhood. Today, remnants of each major period of development help visually tell the story of the West Paces/Northside Neighborhood’s history.

Buckhead Heritage strives to sustain the quality of life in Buckhead by identifying, preserving, and promoting its historic resources. For information on the organization’s programs and projects, visit www.buckheadheritage.com.

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Membership Update

We expect to finish 2011 with a record number of WPNNA members. I want to thank all the new members and those who continue to support our neighborhood association.

The good news is that about 70% of our neighborhood are members of WPNNA. The bad news is that about 30% of our residents do not pay for our security patrols.

It would help the Membership Committee and the entire neighborhood if you would encourage your neighbors who haven't joined WPNNA to do so. It would also be helpful if you would alert a board member when a new family moves into our neighborhood so our Welcome Committee can greet them and tell them what WPNNA does for the neighborhood.

~ Craig Perry

RAIN OR SHINE

IF YOU DARE...



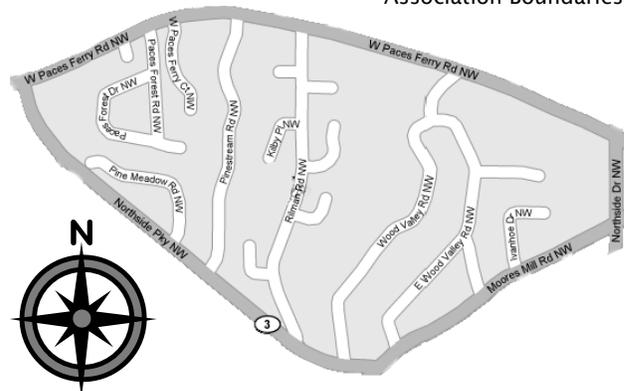
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West Paces/Northside
Neighborhood
Association Boundaries



SEE SOMETHING – SAY SOMETHING

Police Chief George Turner urges Atlantans to help fight crime by dialing 911 for suspicious activity. To encourage more suspicious activity reporting, the Atlanta Police Department has established a new program, "See Something, Say Something". It is part of a national initiative aimed at encouraging citizens to be the eyes and ears for a safer city. A safe city requires the efforts of all. If we are all watching and reporting suspicious activity, we reduce the areas where criminals feel safe committing their crimes. "See Something, Say Something" is aimed at creating a city where no criminal feels safe.

The idea of See Something, Say Something is to teach everyone to be a good witness and report what they see in as much detail as possible:

What drew your attention to the activity?
Who was involved?
What were they wearing?
What was their location?
How were they involved in the act?

In short, the Who, What, When, Where, and How of every incident; details that will assist law enforcement in solving and often preventing a crime. If you see suspicious activity, say something. Suspicious activity can be difficult to define, but if you see something that doesn't feel right and makes you question the activity, Call 911! Callers can remain anonymous. If a caller has information that would assist in solving a crime, they can call Crime stoppers Atlanta (404) 577-TIPS (8477). Anonymous information can play a major role in the apprehension of criminals and in securing convictions.

Being observant of your surroundings at all times is just good personal safety. Being a good witness at all times and being willing to report what you see is what will make the difference between living in a city where criminals feel comfortable in operating vs. living in a city where criminals won't operate because they know everyone is watching, taking notes and reporting.

More information on See Something, Say Something can be obtained by Googling "See Something, Say Something."

***When you
join the
West Paces/Northside
Neighborhood Association,
you help the neighborhood and yourself!***

ATLANTA PUBLIC SCHOOLS

In July, APS appointed Erroll Davis as the new superintendent to replace Beverly Hall. Mr. Davis has a background in business before serving as chancellor of the University System of Georgia. By all accounts, Mr. Davis seems to be doing a good job and is running the school system more like a business and less like a bureaucracy. Most if not all of Beverly Hall's top administrators have quit, been fired or transferred to other positions.

APS has increased its maximum class sizes. For elementary school, maximum class size for 4th and 5th grades has been increased to 30 students and slightly less for younger children. According to APS, the increase in class size was due to budgetary constraints. As a result, the "planning capacity" for each school has increased, and, correspondingly, the amount of "overcrowding" has decreased, even though student enrollment at both Brandon and Jackson is up.

The most recent demographic study, done in 2010, predicts that growth at the elementary school level in the northern cluster will continue to increase through 2015, and then level off or decrease slightly. A copy of the demographic study and the presentation by the demographers can be found at <http://www.atlanta.k12.ga.us//Domain/45>.

APS will seek a fourth Special Purpose Local Option Sales Tax (SPLOST IV). The purported purpose of SPLOST IV is to finance capital improvements. A copy of APS' presentation on SPLOST IV, including an outline of the proposed spending projects, can be found at [APS SPLOST IV](#) or by Googling "APS SPLOST IV".

The City of Atlanta is proposing its own SPLOST to fund transportation issues. Since most economists think that a 2 cent sales tax increase would put Atlanta at a competitive disadvantage with other cities in the southeast, the Chamber of Commerce and most elected officials seem to be opposed to APS' SPLOST IV. In its presentation, APS indicates an intention to raise the millage rate on property taxes if SPLOST IV does not pass. Since this issue directly affects our property taxes as well as our schools, everyone should follow this issue carefully.



ADOPT A PORTION OF THE HIGHWAY

Jack Hellriegel

I am sure that most of us are dissatisfied with DOT's maintenance of the area along the sidewalk on Northside Parkway. If done at all, DOT's schedule is spotty, at best, and nonexistent most of the time. Northside Parkway is a very visible border of our neighborhood, seen by many on a daily basis. To me, its condition is a reflection on our neighborhood and we who live here. We have scheduled workdays periodically to clean up the sidewalk areas, but after a short period of time, the areas look as bad as before. We need a more permanent solution to maintenance of the sidewalk areas.

Let me propose a solution: Divide the sidewalk areas along Northside Parkway into small sections that are adopted by individuals or groups residing in their particular area of the highway. These sections would be maintained by those volunteers on a regular basis. To begin the process, Craig Perry and Jack Hellriegel have agreed to adopt the portion of Northside beginning at Pinestream Road and proceeding up the hill to the homes on Northside. We agree to maintain the sidewalk area by regularly keeping weeds down and removing accumulated trash.

The WPNNA Board wants to initiate activities to improve our neighborhood appearance, including our portion of Northside Parkway. We have had the wall near Wells Fargo removed of graffiti and painted. The Board is investigating the feasibility of painting the guardrails and will be making a decision shortly. (All costs for this activity comes out of advertising revenue from our newsletter; no funds are derived from dues). If we can put together a team of volunteers to maintain the sidewalk areas, we can make this eyesore into something presentable.

If you are interested in volunteering for such a commitment, please reply to Jack Hellriegel at jehellriegel@gmail.com. We will put together a program.